

## NORWEGIAN INAUGURATES THE NEW TURIN - GOTHENBURG FLIGHT

*From today the low cost will connect Turin to the second Swedish city with comfortable weekly flights. Torino Airport thus becomes the ninth Norwegian airport in Italy.*

Caselle Torinese, 28th December 2019 – **Norwegian**, the third low-cost airline in Europe, today inaugurates the **new Turin - Gothenburg route**, which until the end of March 2020 will connect the Piedmontese city to the Swedish destination, with comfortable weekly flights.

The new connection was primarily designed from an incoming perspective, to serve the traffic of Scandinavian skiers who choose the Northwestern Alps of Italy to spend their skiing holidays and promotes Turin as an ideal destination for winter sports for visitors from Sweden. At the same time, the new route to Gothenburg will allow Piedmontese passengers to reach Northern Europe more easily to admire unspoiled landscapes and learn about the charm of Scandinavian culture.

“Italy plays a very important role in our development plans: we are therefore happy to start this new connection from **Turin**, which thus becomes **our ninth destination within the Italian network** - said Amanda Bonanni, Sales Executive of Norwegian in Italy -. Thanks to the new flight to Gothenburg, **operated on a weekly basis every Saturday**, Piedmont opens up to the second Swedish city and its region of Götaland. Norwegian is thus consolidated as a reference for all those Italian passengers who want to discover Scandinavia and, in the same way, for all those Nordic passengers who want to visit Italy”.

“The new Norwegian scheduled connection expands the range of routes of Torino Airport active in the 2019/2020 winter season - underlined Andrea Andorno, Chief Executive Officer of Torino Airport -, strengthening the airport's vocation as a snow airport. Scandinavia is one of the reference markets for our territory in an incoming perspective for the ski product and the fact that Norwegian decides to operate this new line route confirms its strategic importance”.

The departure from Gothenburg is scheduled at 7.30 am with arrival in Turin at 9.45 am; the flight to Sweden instead leaves at 10.45 am and arrives at destination at 1.05 pm. The connection will be operated until Saturday, March 28, 2020.

All routes to and from Italy are available on the website <http://www.norwegian.com/it> and through travel agencies.

### About Norwegian

With more than 37 million passengers carried in 2018, Norwegian is the third low-cost airline in Europe and the seventh largest in the world. Founded in 1993, the Scandinavian carrier currently operates over 500 routes to more than 150 destinations across Europe, United States, South America, North Africa, the Middle East and Southeast Asia. In Italy it is present in 9 airports, from which it is possible to fly to 25 European destinations and 6 in America. Norwegian is the ideal choice for both leisure and business travelers: it offers discounted flights, ensuring a pleasant and comfortable travel experience, thanks to the free Wi-Fi service on board and a larger distance between seats compared to competitors. With an average aircraft age of less than 4 years, the low-cost airline boasts one of the Europe's youngest and most eco-friendly fleets.

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